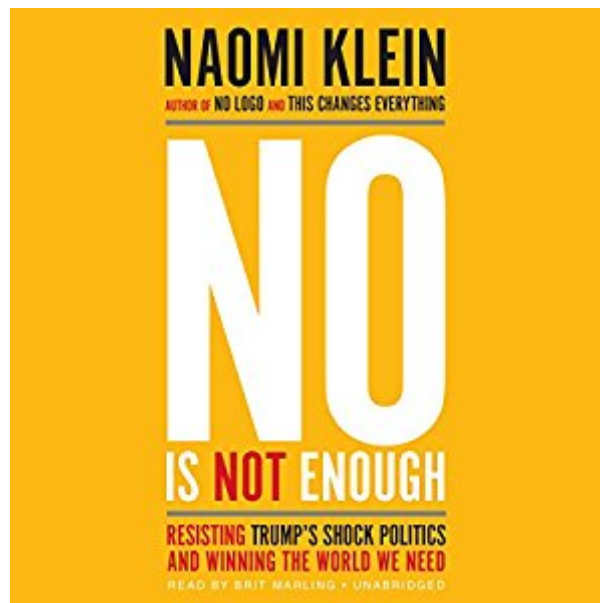




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# No Is Not Enough: Resisting Trump's Shock Politics And Winning The World We Need



## Synopsis

A road map to resistance in the Trump era from internationally acclaimed journalist, activist, and best-selling author Naomi Klein. "This book is a toolkit to help understand how we arrived at this surreal political moment, how to keep it from getting a lot worse, and how, if we keep our heads, we can flip the script and seize the opportunity to make things a whole lot better in a time of urgent need. A toolkit for shock-resistance." (Naomi Klein, from the preface) The election of Donald Trump is a dangerous escalation in a world of cascading crises. Trump's vision - a radical deregulation of the US economy in the interest of corporations, an all-out war on "radical Islamic terrorism", and sweeping aside climate science to unleash a domestic fossil fuel frenzy - will generate wave after wave of crises and shocks to the economy, to national security, to the environment. In *No Is Not Enough*, Naomi Klein explains that Trump, extreme as he is, is not an aberration but a logical extension of the worst and most dangerous trends of the past half century. In exposing the malignant forces behind Trump's rise, she puts forward a bold vision for a mass movement to counter rising militarism, racism, and corporatism in the United States and around the world.

## Book Information

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## Customer Reviews

This is a brilliant book, and absolutely worth reading. Klein has a knack for synthesizing and pushing beyond most left analysis of a particular conjuncture, and making connections that others have missed. I especially loved her demolition of the manufactured "economics versus identity politics" debate in Chapter 5, which has confused too many people who should know better. I also

strongly disagree with the reader who argues that Klein over-emphasizes Trump's merely crass economic motivations, and downplays the graver threat of authoritarianism/fascism he represents. To the contrary, as Klein shows, Trump's deportations, travel bans, and incitement of hatred provide cover for his upward economic redistribution. Klein's analysis of Trump as a cultural phenomenon, in the context of late capitalist media culture, also offers essential insights into how he has built a mass base. More importantly, while it is tempting to focus on Trump's individual persona, Klein asks us to see Trump as a product of larger social forces. As Klein shows, Trump is a logical outcome of interlocking systems of power that give the rich, whites, and men impunity over other humans (and non-human species). We cannot effectively resist Trump's unabashedly plutocratic, racist, sexist, and ecocidal agenda unless we understand where it came from, and have a coherent vision of a better world. While this is obviously a short treatise, it does those things very well. Bravo, Ms. Klein.

This book is a coming together of the major themes in three previous books by Naomi Klein: No Logo, Shock Doctrine, and This Changes Everything. The discussion of Trump as a brand is really interesting and insightful, and harkens back to No Logo. The book also explores both Trump and Pence in relation to "shock" tactics to try and pass through undesirable policies, and serves as a warning if we do experience a shock event (beyond the little ones that Trump creates daily, if not hourly sometimes). Finally, it is climate change that makes this moment - and confronting Trump - so urgent. An excellent, extremely readable and current book for our time.

From the introduction: "This book's argument, in a nutshell, is that Trump, extreme as he is, is less an aberration than a logical conclusion".and "He is also the personification of the merger of humans and corporations" • a one-man megabrand, whose wife and children are spin-off brands"and finally "This is but one attempt to look at how we got to this surreal political moment; how, in concrete ways, it could get a lot worse; and how, if we keep our heads, we might just be able to flip the script and arrive at a radically better future."If that doesn't get your juices running under high pressure than you need to crawl back into your hole and wait to be consumed just like all the other human resources.

Klein raises some good points concerning Trump, but, as she says, she want utopia. She attributes both evil and good to places that they don't belong. For example, corporations are NOT trying to divide the population with racism. The pure capitalist enterprise is a meritocracy whose sole purpose is to optimize a small set of numbers. There is no benefit to it to promote racism, bigotry, or

sexism, either internally or externally. It is frequently amoral, but not immoral; it needs to be limited, but not eliminated. Socialist utopias' have failed so far, and are likely to continue doing so. Klein's good points are that there is a present risk the "shock doctrine" will be used to permanently change our institutions; and that Trump has a "brand" that has remained constant -- what you see is all there is.

Naomi Klein is a good writer. She pulls together all the loose ends that one wonders what are all about and what's happening. Although this book reviews her book Disaster Capitalism, it's good to be reminded of the forces that rule our world.

As with Ms. Klein's earlier works, this book identifies the essential nature of the situation and describes Donald Trump to a "T". Even though the brand is firmly ensconced in the American politics and economy and the man's behaviors and actions so contrary to the ideals of Americans, she does offer a blueprint for how to resist his shock of the Trump brand.

Naomi Klein was able to reveal the articulation between the private interests of a particular segment of capital, which seizes the governments of the United States. Although it does not present a deeper analysis it is informative enough to understand that it poses a global threat.

I'd love this book for the rationality, smartness and concision of the demonstrations. Great book to pull back from today such an odd and depressing situation and look forward for changes in what we will no longer accept from our politicians, changes also in our own behavior so as to gain a better future.

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